

Bennett Hoisington

Lead Product Designer

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About

Bennett is the founding designer at Manifold Labs, where he leads product design, creative direction and brand identity across its decentralized AI ecosystem. He also runs Moontrail Studio, which helps teams scale their products and brands. His background includes a BFA in User Experience Design from SCAD, product work with Fidelity, Volvo Cars and Booz Allen Hamilton, and research for Citius Advisory Group. His work has won Red Dot and European Product Design Awards.

Client Work

Design Lead
Manifold Labs · Spring 2025 - Present · Full-time

Leads UX, UI and brand design for AI platforms like Targon, a secure GPU cloud with 27,000+ confidential deployments, and Sybil, an inference hub, working with founders and engineers.

UX Designer
Latent Holdings · Spring 2025 · Contract

Designed UX and brand across desktop, mobile and social for decentralized finance products, working hand in hand with the developers to ship polished visual and interaction design work.

UX Researcher
Citius Advisory Group · Fall 2023 - Winter 2025 · Contract

Led UX research consulting to improve commercial real estate analysis software, working closely with the firm's own brokers on CRM integrations that made their everyday deal flow faster.

Design Lead
Fidelity Investments · Spring 2023 · SCADpro

Designed and delivered UX and visual solutions for B2B SaaS financial platforms, working alongside Fidelity's AI experts to implement new interaction designs for employee benefit plans.

Design Lead
Volvo Cars USA · Spring 2022 · SCADpro

Led speculative design, visual and UX strategy for future-facing in-cabin concepts, grounded in research with 200+ EV users and built with the team's sound, industrial and Unreal Engine designers.

UX Designer
Booz Allen Hamilton · Summer 2022 · Intern

Delivered UI and UX for secure internal government systems, then presented clear, cohesive brand guidelines and information architecture to Booz Allen's internal teams and its leadership.

Independent Work

Product Designer
Saira Reader · Fall 2026 - Present · Studio

Designing an iOS reading app that meets people in their feed and walks them back, one stage at a time across six reading modes, to the quiet focus of a full page, launching in the spring of 2027.

Product Designer
Citizens Ballot · Fall 2026 · Studio

Designed and built an independent, ad-free platform following outside money through the 2026 midterms: a guide for every major race, plus a live map that tracked 71 races on election night.

Skills & Tools

Product design, UX/UI design, design systems, brand identity, interaction design, visual design, prototyping, user research, usability testing, information architecture and creative direction.

Front-end development (HTML, CSS, JavaScript), AI-assisted development, agentic workflows and workflow automation. Tools: Figma, Framer, Adobe Creative Suite and Final Cut Pro.

Education

BFA User Experience Design
Savannah College of Art & Design · Spring 2023

A rigorous, industry-adjacent degree curriculum built with Google: research-based product and experience design in studio courses.

Minor in Graphic Design
Savannah College of Art & Design · Spring 2023

Studio work with AIGA mentors: layout, typography, editorial and print design, and digital technique across many formats.

Awards & Certifications

Surroundings · Red Dot Award
Red Dot · 2023 · Student Winner

Red Dot 2023 Winner in Brands & Communication Design, for Surroundings, a future-facing consumer technology ecosystem.

Surroundings · European Product Design
EPDA · 2023 · Top Design

EPD 2023 Top Design in the Product & User Interface Awards, for Surroundings, a future-facing consumer technology ecosystem.

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